

X-Plain



Enhance your patients' experience and understanding with X-Plain™, the largest library of interactive multimedia tutorials.

Patient education is the most cost-effective measure healthcare organizations can take to enhance patient understanding, improve medical outcomes, boost patient satisfaction and reduce medical errors. However, achieving these benefits depends on having patient education materials that your patients want to use.

Benefits

For Patients

- Make informed decisions based on unbiased information
- Enhance understanding of medical conditions and treatment options
- Gain realistic expectations of recommended treatment and procedures
- Become better prepared to manage conditions

For Clinical Staff

- Ensure adequate informed consent
- Improve patient compliance
- Enhance medical outcomes
- Save time
- Reduce medical errors

Administrative Staff

- Meet Joint Commission and regulatory standards
- Ensure patient safety
- Increase patient satisfaction and referrals
- Standardize clinical processes
- Improve quality of care
- Reduce risk of medical malpractice

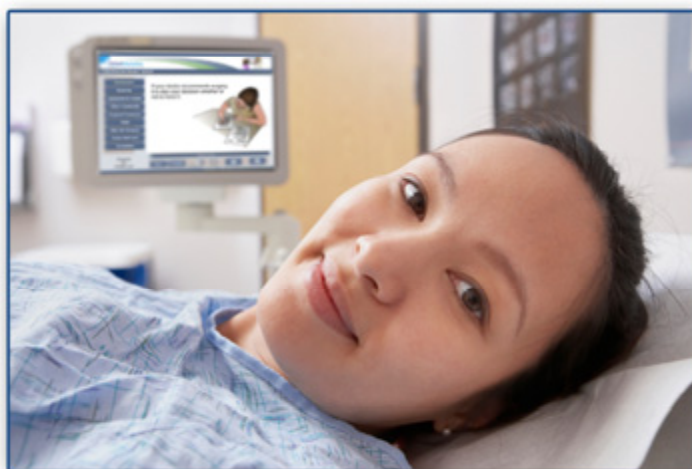
X-Plain stands out over brochures, handouts, videos and non-interactive web pages. X-Plain tutorials use theories of motivation, learning and behavior modification to ensure usage. The outcome is highly engaging multimedia programs that use interactive questions and feedback to verify understanding and correct patient misconceptions.

Engaging patient education tutorials benefit users across the continuum of health care.

X-Plain Tutorials

X-Plain includes the largest library of interactive multimedia tutorials. A patient completes an X-Plain tutorial at his/her own pace. Each X-Plain tutorial includes:

- Simple text at a 6th grade reading level
- Narration of text on screen
- An illustration or animation on every page
- Questions with feedback to verify understanding
- Glossary hypertext with definitions for select medical terms



X-Plain works on any computer. Text, graphics and questions are organized based on learning theories to increase the patients' motivation, help them focus on important concepts and keep them engaged. At the completion of the tutorial, the patient education session is fully documented in a database, as well as an optional, signed completion form.

The X-Plain Advantage

Why are the Patient Education Institute's X-Plain tutorials the most widely distributed and used interactive multimedia software for patient education? Because they offer:

1. Quality, authentic content
2. True interactivity that engages the patient/consumer
3. Largest library of interactive multimedia topics in English and Spanish
4. Flexible and versatile patient education system
5. Customer service centered around your missions and goals

X-Plain Content

Evidence-based medicine. All X-Plain content is written and approved prior to publication by medical experts and based on current practice guidelines and standards of care.

Evidence-based learning and behavior-modification models.

Instructional designers, graphic artists and interactivity specialists all provide expertise. The result is simple text at a sixth-grade readability level, organized content for optimal comprehension and retention, questions and feedback to verify comprehension and animations and illustrations to communicate and motivate.

Unbiased. X-Plain aims to provide unbiased content that lists the benefits and risks of recommended treatment without biasing the patient's decision-making. All the elements of informed consent are covered for both invasive and non-invasive procedures and treatments.

Up-to-date. X-Plain content is reviewed at least once per year by the Medical Advisory Board, comprised of leading clinicians practicing in the US.

Culturally appealing. X-Plain features many illustration styles to appeal to the widest audience. Graphics are simple and ethnically diverse to make X-Plain relevant to all readers.

Balanced. X-Plain focuses on 3 aspects of patient education: decision-making, self-care and behavioral changes.

X-Plain is Flexible and Versatile

- X-Plain is a flexible and versatile clinical application.
- X-Plain can be delivered over the Internet or from standalone computers and DVDs.
- X-Plain can be configured to display in interactive tutorials as well as in videos, web casts and printable illustrated handouts.
- X-Plain works with various hardware devices, including PCs, touch devices and PDAs.
- X-Plain's content and interface are customizable.
- X-Plain uses XML and HL7 standards to integrate with EMR systems and clinical applications using standard medical coding (e.g., ICD-9, CPT).





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